

## Groundbreaking of Lido World Garden in Conjunction with the Official Handover Ceremony Designating MNC Lido City as a Tourism Special Economic Zone (SEZ)

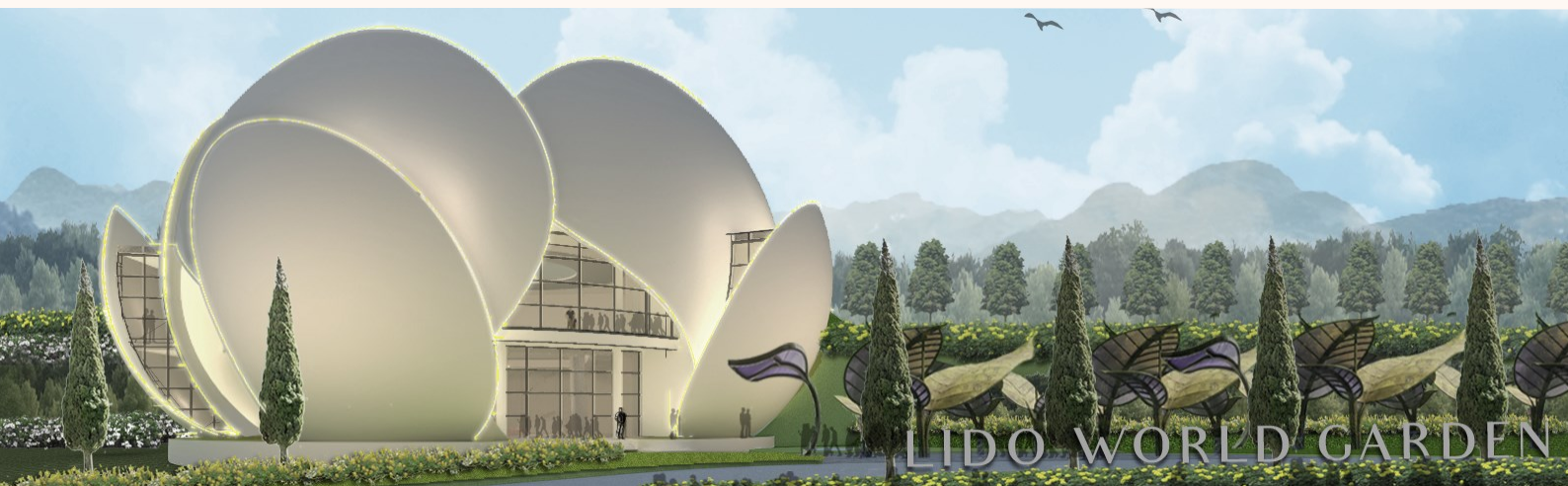


Jakarta, September 8, 2021 – PT MNC Land Tbk (**KPIG**), through its subsidiary PT MNC Land Lido, officially received Government Regulation (PP) No. 69 of 2021 designating the area as a Tourism Special Economic Zone (SEZ) MNC Lido City which was signed by the President of the Republic of Indonesia, Joko Widodo on June 16th 2021. The **PP SEZ MNC Lido City** document was formally handed over today by the Deputy VI of the Co-ordinating Ministry for Economic Affairs, Wahyu Utomo who represented the Co-ordinating Minister for Economic Affairs of the Republic of Indonesia, Airlangga Hartarto, to the Executive Chairman of MNC Group and the President Director of KPIG, Hary Tanoesoedibjo.

The ceremony was witnessed by the Minister of Agriculture, Syahrul Yasin Limpo; the Deputy Minister of Tourism and Creative Economy / Deputy Head of the Tourism and Creative

Economy Agency, Angela Tanoesoedibjo; Governor of West Java, Ridwan Kamil; Regent of Bogor, Ade Yasin; and Deputy Chairperson I of the SEZ National Council, Elen Setiadi.

The momentous occasion also tied-in with the groundbreaking ceremony for the construction of **Lido World Garden**. With the tagline “Beyond A Family Edutainment Paradise”, Lido World Garden is a 17 ha flower garden decorated with various collections of rare flora specimens. As an edu-tourism destination, Lido World Garden will showcase to visitors various historic architectural and cultural innovations, inspired by both Indonesian and international timelines depicting the evolution of human civilization, alongside manmade and naturally occurring iconic landmarks dispersed across the geographic terrain.



The adventure at Lido World Garden starts from the uniquely designed Gate of Time zone, alongside a welcome centre and waterfront feature. Then onwards to the Fairy Village zone with the stunning Supreme Tree and Throne Tree icons, whilst experiencing breathtaking views across the flower gardens. The adventure continues to the World of Wonders zone, which presents nine historical icons of human civilization from across the globe. The beauty of the park and the rich culture of the Indonesian archipelago are presented within the Magnificent Indonesia zone with the main complex Gallery of Indonesia bringing various regional attractions surrounded by thematic meditation, wellness and healing gardens. After the Noah's Garden zone, a replica of Noah's Ark, the visitors will be greeted with the beautiful gardens from countries around the world in the Embassy Pavilion Garden zone.



## Lido World Garden

MNC Land Lido, in partnership with the Agricultural Research and Development Agency (Balitbangtan), Ministry of Agriculture of the Republic of Indonesia, signed an MOU on cooperation in agricultural research and innovation activities, including endemic plants, which tourists can later enjoy at Lido World Garden.

This MOU with Balitbangtan, Ministry of Agriculture of the Republic of Indonesia, will be the legal umbrella for both parties, is signed by the Minister of Agriculture, Syahrul Yasin Limpo and the Executive Chairman of MNC Group, Hary Tanoesoedibjo.



*On behalf of **MNC Group**, I would like to thank the President and the relevant staff for the trust given to MNC Lido City to become a **Tourism SEZ**. We are committed to the long term development of **SEZ MNC Lido City** as both a tourism and educational recreation area, ready to welcome tourists as we slowly emerge from the pandemic situation and hopefully to become an iconic tourism destination in Indonesia in the years to come. The entire team is working hard to complete various development projects targeted to attract both local and international tourists due to its strategic location and increasing connectivity from Greater Jakarta to popular tourism destinations in the surrounding South West of Java vicinity. We estimate once operational in full scale, to absorb circa 6-7 million visitors in the next 5 years and the presence of MNC Lido City SEZ will also increase foreign exchange income from international tourists.*

*Today we witness another milestone moment in the groundbreaking of **Lido World Garden**. Inspired by the beauty of the world-famous Dubai Miracle Garden, Lido World Garden brings the Supreme Tree and Throne Tree icons from MNC Animation's original films to reality. With various developments in SEZ MNC Lido City alongside various special incentives, facilities and other conveniences attached as an special economic zone, we believe that SEZ MNC Lido City will attract investment and contribute to the acceleration of the Regional Economic Growth through employment, increase in income, and development of MSMEs within the creative economy.*



**- Hary Tanoesoedibjo -**



SEZ MNC Lido City, a wholly-owned landmark by KPIG, is a 3,000 ha world-class entertainment hospitality city in Greater Jakarta. SEZ MNC Lido City is surrounded by more than 70 million people and easily accessible via the toll road directly from Jakarta with only 1 hour travel time. Set between 2 picturesque mountains, it has a pleasant temperature of 22-25°C all year long, because of its location at an altitude of about 600 meter above sea level. SEZ MNC Lido City is the closest Tourism SEZ from Jakarta and the first in Greater Jakarta.

## Ongoing Developments at SEZ MNC Lido City



### PGA-standard Golf Course & Country Club

Designed by the renowned Ernie Els, one of the most successful golfers in history and world-class course designers, the golf course has unobstructed views of Mount Salak and Mount Gede Pangrango. It will soon become the primary destination for domestic and foreign golfers, fully equipped with sports, entertainment facilities and gorgeous green views from the surrounding Bogor that are unparalleled in Indonesia.



### Lido Music & Arts Center

The largest outdoor music and arts venue in Indonesia with an amphitheater concept, designed to cater for up to 50,000 festivalgoers with four different stages to accommodate various shows concurrently, inspired by the Coachella Valley Music and Arts Festival in California, America.



### Lido Lake Resort Extension

An additional 125 rooms in response to the increasing occupancy rates. Has the right by the Government to manage Lido Lake, MNC Land also develops Lido Adventure Park, water leisure activities, event spaces, and various supporting facilities.



### Movieland

(in collaboration with MNC Studios International)

The first and most integrated movie production complex in Indonesia. Movieland has various outdoor backlot settings from nature to city landscapes, complete with indoor green screen backdrops, postproduction areas and other supporting facilities.

## MNC World Lido

Furthermore, SEZ MNC Lido City will also develop MNC World Lido, which will be divided into several areas, such as:



### MNC Park Lido:

The first world-class standard theme park in Indonesia, featuring: 6 themed lands, 18 rides, 15 shows & attractions, 18 F&B outlets, 21 retail outlets, a multipurpose event hall, etc. Show-casing local & original IP characters from MNC Animation and building on a synergistic business model across the Group, including cross selling and cross promotion implementation.

### Retail Dining & Entertainment:

Specialty shopping, dining, and entertainment hotspot with a wide range of daytime and nighttime activities, including: avenue of stars, live broadcasts, celebrity appearances, live music, etc.

### Hotel & Waterpark:

The first luxury hotel in Indonesia integrated with a waterpark, carrying the theme of a family resort with 800 room keys.



### Hotel, Meetings, Incentives, Conferences & Exhibitions (MICE):

Uniquely themed resort hotels to cater different market segments; 1,400 4-star+ rooms plus 800 3-star rooms adjacent to the resort with integrated convention center featuring ballroom and meeting room facilities to drive MICE business.

## Techno Park

Responding to Indonesia's growing need for environmentally friendly data centers and integrated technology, KPIG will also present **Techno Park**, an integrated infrastructure center and high-tech ecosystem in the SEZ MNC Lido City. In addition to large-scale data centers, other developments also include artificial intelligence (AI) centers and smart city infrastructure with CleanTech technology using solar power to minimize the risk of environmental and climate damage and help conserve natural resources .

#KEKMNCLidoCity #LidoWorldGarden #MNCLand #EntertainmentHospitality

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