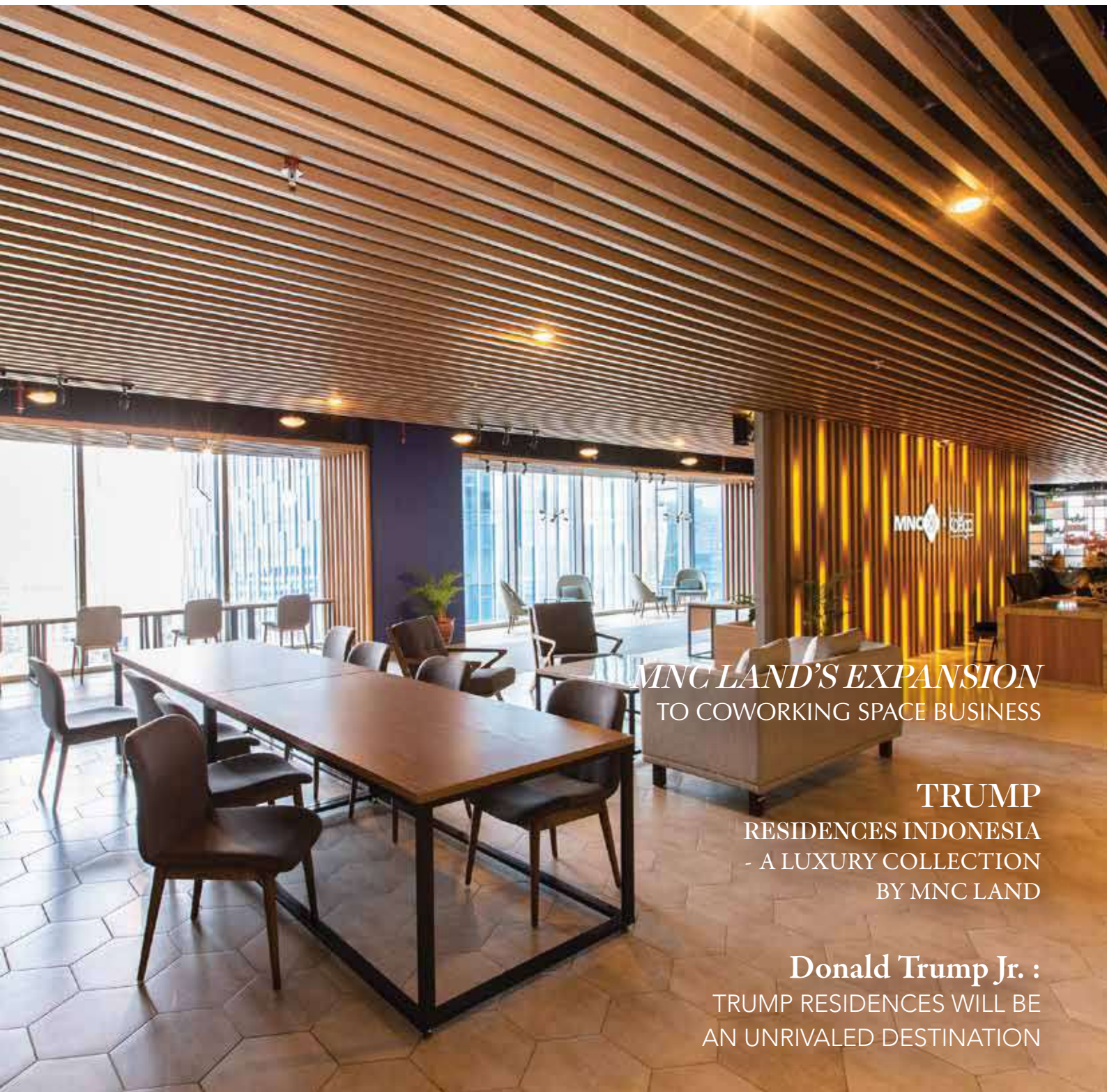


# THE LAND

BEYOND PROPERTIES

VOLUME 03 • FEBRUARY 2020



*MNC LAND'S EXPANSION*  
TO COWORKING SPACE BUSINESS

**TRUMP**  
RESIDENCES INDONESIA  
- A LUXURY COLLECTION  
BY MNC LAND

**Donald Trump Jr. :**  
TRUMP RESIDENCES WILL BE  
AN UNRIVALED DESTINATION



As we enter a new year and the beginning of a new decade in 2020, we look back and celebrate the highlights and milestones achieved by MNC Land in the last 2 quarters of 2019 in this latest issue of THE LAND Volume 03

On 13 August 2019, MNC Land welcomed Donald Trump Jr., Executive Vice President of Trump Organization, for the pre-launch of Indonesia Trump Residences at Park Tower, Jakarta; jointly hosted by Executive Chairman of MNC Group Hary Tanoesoedibjo. Shortly after on 9 September, MNC Land with Oakwood Asia held a Grand Opening Ceremony for Oakwood Hotel & Residence Surabaya, one of the best 5-star hotel in Surabaya.

There were three proud moments in November 2019; the MNC Fest 2019 which was held in conjunction with MNC Group's 30th anniversary was attended by more than 10,000 guests; the grand opening of MNC x Kolega coworking space located in Park Tower, Jakarta; and to top it off - One East Residence in Surabaya was awarded The Most Prestigious Apartment in East Java from Real Estate Creative Awards (RCA) 2019.

By the end of the 2019, MNC Land also participated in the event of Borderline Economic Summit organized by Bogor Regency.

Come 2020, we hope some of these achievements will serve as a reminder and benchmark for MNC Land as we strive to grow and evolve to be the biggest lifestyle property, hospitality and entertainment companies in Indonesia.

Regards

Josephine Hutasoit  
Editor in Chief of THE LAND

# THE LAND

BEYOND PROPERTIES

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ZTE INDONESIA

PRE-LAUNCH  
TRUMP RESIDENCES  
INDONESIA



2. Bazaar at MNC x Kolega



2. Bazaar at MNC x Kolega



3. Grand Opening MNC x Kolega



4. Event Workshop MNC x Kolega

Coworking space has a strong correlation with startups and creative industries in Indonesia, given how it has the advantages of a shared collaborative space that is comfortable, flexible, efficient, and supported with a variety of facilities. Recognizing the opportunity, MNC Land has started to develop several coworking space facilities.

On 8th of November 2019, MNC Land held a grand opening of MNC x Kolega at Park Tower, Jakarta, marking the company's first foray in coworking space business with Kolega, one of the big names in coworking space in Indonesia.

"This marks the beginning of new business development. Hopefully, it will be a new business model that makes MNC Land grow, as we are not only focusing on resort developments but also coworking space development and rental, especially in large cities," said Chairman of MNC Group Hary Tanoesoedibjo in his speech.

## The Space For Collaboration And Event

Since its opening, MNC x Kolega coworking space has held several events, such as MNC Creative Market x Kolega –featuring a bazaar, art workshop, beauty class, cake decorating class, live acoustic performance and trunk show.

Other events held at MNC x Kolega include the Cyber Security Workshop by Alibaba Cloud x KPGM and the Workshop of Business, Marketing & Public Relations organized by Alpha Momentum with Microsoft.

## What's Next?

After opening its first coworking space on the 10th and 11th floors of Park Tower, Kebon Sirih, Central Jakarta, MNC Land is now planning to open coworking spaces in several locations in West Jakarta, Surabaya, and Bali.



## MNC LAND'S EXPANSION TO COWORKING SPACE BUSINESS

1. Trunk Show at MNC x Kolega



1. Master Bedroom at Trump Residences Lido

Throughout time, simplicity has been lauded as the height of sophistication. The Trump Residences Lido is the ultimate expression of this maxim. A place where the mastery of the world's finest designers and the Trump brand's demand for perfection culminate in an elevated experience of luxury for today's discerning homeowner. An oasis of peace and serenity for those who appreciate beauty in all of its forms, and just a short drive away from the bustling metropolitan city of Jakarta through direct access from Bocimi (Bogor-Ciawi-Sukabumi) Toll-Road.



2. Family Room at Trump Residences Lido



3. Living Room at Trump Residences Lido



4. Family Room at Trump Residences Lido



5. Master Bedroom at Trump Residences Lido



6. Second Level Sitting Area at Trump Residences Lido



7. Kitchen at Trump Residences Lido



8. Master Bathroom at Trump Residences Lido



## OFFICE SPACE FOR LEASE

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Park Tower is a premium office strategically located among several iconic government and cultural heritage landmarks of Jakarta City, surrounded by foreign embassies and the Menteng residential area. Situated on Jl. Kebon Sirih, Park Tower is built on a land area of 7,332 sqm with a building space of 109,533 sqm, spreading over 37 floors and 3 basement levels. The size of the rental area starts from 260 m2. Park Tower is set to be a new landmark in Jakarta.

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## GEDUNG BURSA EFEK INDONESIA

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MNC Bali Resort is perched on 102 hectares of rich land next to Tanah Lot in Tabanan, Bali. This integrated luxury lifestyle complex with magnificent, sweeping views over the rugged coastline features an exclusive collection of Trump-branded facilities for the ultimate getaway, including an 18-hole signature championship golf club, state-of-the-art beach club, 6-star luxury hotel and 144 ultra-luxury homes designed, furnished, and adorned with the finest.



1. Outside Dining Area



# INDULGE IN THE PEAK OF LUXURY



7. Secondary Bedroom



8. Master Bedroom



5. Living Room



6. Family Room



3. Family Room



4. Dining Room

# UNLOCKING OUR WORLD'S PARADISE

Throughout time, simplicity has been lauded as the height of sophistication. The Trump Residences Bali and Trump Residences Lido are the ultimate expression of this maxim. A place where the mastery of the world's finest designers and the Trump brand demands perfection and culminate in an elevated experience of luxury for today's discerning homeowners.



The Trump Organization is a global luxury real estate super-brand, and is responsible for many of the world's most recognized developments. They are also renowned for their leadership in real estate development, sales, marketing, as well as property management. They represent the highest level of excellence and luxury in residential, office, and retail properties. Superior quality, detail, and perfection are the standards that the Trump brand demands throughout its projects – from residential to resort, from hotel to golf, from commercial office to retail.

The experience of owning a Trump property and living the Trump lifestyle is unparalleled. One can see the touch of the Trump brand in every aspect of the properties that bear its name – from the design-driven, cutting edge facades created in collaboration with the world's best architects, the flawless interiors designed specifically for each market, to the world-class service – no detail is overlooked. With each of its properties, Trump continues to raise the bar of super luxury living consistently.

Step into a world of luxury and indulgence at the opulent Trump Residences in Indonesia, with two stunning locations in Bali and Lido, West Java. Designed to enhance and elevate the natural beauty of their surroundings, each offers a serene and blissful getaway where you can relax and enjoy the finer things you deserve.

Synonymous with the Trump brand, no detail has been left unturned: here, let the stresses of the world fade away. Every aspect of the property's design has been meticulously curated by the Trump Organization, MNC Land and the world's leading designers. From unrivaled views to cutting-edge and flawless designs, these residences will be one of the finest in world.

“Once completed, the Trump Residences will be an unrivaled destination, showcasing superior luxuries that will elevate the ultimate lifestyle. We are incredibly excited to share this very special project with you and invite you into a world of personalized service and exquisite style,” said Executive Vice President of Trump Organization, Donald Trump Jr.

Home is a private sanctuary – celebrate togetherness in effortless style and leave the hustle and bustle of the city as enjoy a tranquil and relaxed living at Trump Residences Lido. Trump Residences Lido sits within the 350-hectare expanse of MNC Lido City – Pride of The Nation, at the heart of West Java's beautiful mountain range. It is truly an oasis of peace and serenity for those who appreciate beauty in all of its forms, and just a short drive away from the bustling metropolitan city of Jakarta through direct access from Bocimi Toll Road.

“Bali is an international resort destination, but then you also have Lido, which is classified as more of a business retreat and a destination for families to escape the city of Jakarta and experience a more rural environment. Lido is going to gear itself more towards the local resort market of Jakarta and major surrounding cities,” he said.



When you invest in a home at Trump Residences Lido, you invest in the best; Trump Residences Lido is an exclusive collection of 281 ultra-luxurious residences with cutting edge innovative design to showcase the highest level of luxury and indulgence. Inspired by natural beauty, each private residence is designed with an inner courtyard to effortlessly connect the community with nature, allowing abundant natural light, fresh air, and unobstructed views of the golf course in the backyard. Inside, to create a sense of space and harmony, every square meter of your property has been designed for your pleasure with the precise attention to detail to create perfection and harmony.

Each residence also features stunning vistas of the 18-hole PGA standard golf course, designed by the iconic Ernie Els, and a state-of-the-art Trump International Golf Club. Trump Residences Lido offers an elite resort-feel with the utmost privacy and exclusivity.

“EVEN TO THIS DAY, THE TRUMP BRAND'S VISION IS LUXURY, AND THAT WILL NEVER CHANGE.”

# MNC x Kolega

## Provide More Than Just Collaborative Space & Workplaces

In big cities like Jakarta, coworking space is increasingly becoming a trend among freelancers, startups and consultants as a place for collaborations, network or to work. MNC x Kolega presents the most strategic and spacious coworking space in the center of Jakarta.

Located on the 10th and 11th floors of Park Tower, Jakarta, this coworking space is easily accessible and via various transportation options, such as commuterline, Transjakarta bus, and MRT (Mass Rapid Transit).

What are the other advantages of having an office / workspace in MNC x Kolega?

### Complete Facilities

MNC x Kolega is equipped with various supporting facilities, such as a high-speed internet connection, free mineral water, coffee & tea, lockers, projectors, printing & scanning services, pantry, private event space, fully furnished office, multi-access to all Kolega outlets in Indonesia, community access, and CCTV cameras for security surveillance. There are also mini marts, ATM center, restaurants, and cafes within walking distance.

### Game Area

A gaming area is also available with several games such as table tennis and tabletop football, for the members and visitors to enjoy during free time and to avoid work fatigue.

### Various Package Available

MNC x Kolega provides various type of services and spaces that can be used, such as daily coworking space, monthly coworking space, dedicated desk, office suites, meeting rooms, and event space to hold various events.

### Spacious & Comfortable Area

MNC x Kolega has an area of 4,458 square meters, one of the biggest coworking space within the area. The spaciousness of this coworking space, combined with its modern interior design is designed to provide maximum comfort for members and visitors.

Interested in starting your activities at MNC x Kolega? visit [www.kolega.co](http://www.kolega.co) or call 021-3118-0600 or WhatsApp to 0815-1118-0600 to get more information.



1. Coworking Area

2. Gaming Area

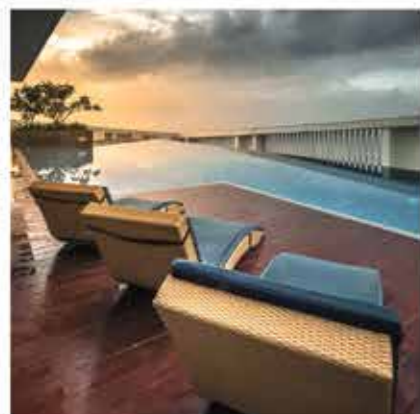
3. Pantry



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MNC Peduli & MNC Land Held CSR at Ciliwung River

## MNC Peduli & MNC Land Cleaned Up Ciliwung River with Mat Peci

MNC Peduli and MNC Land cleaned up the Ciliwung River with Mat Peci of Ciliwung Caring Community in the Ekoriparian area, Jagakarsa, South Jakarta on 14 November 2019.

Jointly held by MNC Peduli and MNC Land, this corporate social responsibility (CSR) initiated event was also attended by Chairwoman of MNC Peduli, Jessica Tanoesoedibjo and Independent Commissioner of MNC Land, Stien Maria Schouten, who led the team in planting tree seedlings, clearing the area of trash, spread fish seeds into the Ciliwung River and donating books to children.



MNC Land Participated in CSR with MNC Peduli

## MNC Land Participated in CSR Activities with MNC Peduli & Habitat for Humanity

MNC Land participated in a Corporate Social Responsibility (CSR) initiative conducted by MNC Peduli with Habitat for Humanity Indonesia on 3 October 2019

MNC Peduli helped revitalize two homes in Desa Bojong Koneng, Sentul, Bogor, West Java. The houses were renovated and installed with newly painted walls.

Besides MNC Land, MNC Securities and MNC Studios International are among several other business units within MNC Group that have participated in this social initiative, to help create better homes for the poor.



MNC Land Participate in the Borderline Economic Summit at Bogor

## MNC Land Participate in Borderline Economic Summit Event at Bogor

MNC Land participated in the “Borderline Economic Summit 2019” organized by Bogor City Administration at Royal Tulip Gunung Geulis, Bogor on 12 December 2019.

During the event, MNC Land introduced its properties and developing projects to the Regent of Bogor, Ade Yasin and eleven local government leaders from Bogor



MNC Group Held BOD Forum 2019 at Lido Lake Resort, Bogor

## MNC Group Held BOD Forum 2019 at Lido Lake Resort, Bogor

The 4th BOD (Board of Directors) Forum was held in Lido Lake Resort by MNC Hotel, Bogor, West Java on 28 – 29 November 2019. The two-day event, themed “Let’s Collaborate to Win” was attended by all directors from MNC Group,

A series of activities were held, including a site visit to MNC Lido City project, outdoor activity, dinner and night performance, as well as a variety of workshops to gather insights

Executive Chairman of MNC Group, Hary Tanoesoedibjo said that synergy among the companies within MNC Group is very important to achieve success.



MNC Group Holds MNC Sales Day to Build Synergy between Business Units

## MNC Group Held MNC Sales Day to Build Synergy between Business Units

MNC Group held an MNC Sales Day on 21 November which was participated by all sales teams and directors of MNC Group’s business units. A total of 20 sales teams from MNC Group’s business units presented various attractive products and offers.

Executive Chairman of MNC Group, Hary Tanoesoedibjo welcomed the participants of MNC Sales Day and highlighted that the right product with the right synergy would become a critical factor in achieving success.

"This event is great and all our sales teams and directors attended. The aim is to strengthen inter-business unit relationship and increase synergy," said Hary Tanoesoedibjo

He also mentioned four important things that must be considered by sales and marketing: the correct product, sales skills, product knowledge, and synergy.



One East Residence in Surabaya Achieved Award as The Most Prestigious Apartment in East Java

## One East Residence in Surabaya Achieved Award as The Most Prestigious Apartment in East Java

On Wednesday (20/11/2019), One East Penthouse & Residences Luxury Collection won an award in The Real-Estate Creative Awards (RCA) 2019 as The Most Prestigious Apartment in East Java.

This year, the theme for the Real-Estate Creative Award is Industrial Revolution, Innovation, and Collaboration. The award ceremony which is held every two years, presents awards to influential figures in property industry, property developments and developers.

Chief Operation Officer of One East Residence, Natalia Cecilia Tanudjaja received the award and expressed her gratitude at the ceremony.



*Opening MNC x Kolega*

## Grand Opening of MNC x Kolega Coworking Space at Park Tower, Jakarta

The grand opening of MNC x Kolega coworking space took place on Friday (08/11/2019), headed by Executive Chairman of MNC Group Hary Tanoesoedibjo, Chairwoman of MNC Group Liliana Tanoesoedibjo, and was attended by the Board of Directors of MNC Land, Co-Founder & Chief Marketing Officer of Kolega Adli Sudjarmiko, as well as invited guests.

MNC Land collaborated with Kolega to develop MNC x Kolega as the most strategic and spacious coworking space in central Jakarta. Located on the 10th and 11th floors of Park Tower, Kebon Sirih, Jakarta, the MNC x Kolega coworking space comes with several services and room types, such as daily and monthly space rental, dedicated desk, office suites, meeting room, and event spaces that can be used to hold various events.



*HUT MNC Group 30th*

## MNC Group Celebrated 30th Anniversary With Festivities at MNC Fest 2019

MNC Group's 30th Anniversary Celebration – MNC Fest 2019 kicked off at Senayan East Parking area, Gelora Bung Karno, Jakarta, on Sunday (03/11/2019) with various entertaining and fun activities.

MNC Fest 2019 started with Eco Fun Walk, which was joined by thousands of participants and opened by Executive Chairman of MNC Group Hary Tanoesoedibjo, Chairwoman of MNC Group Liliana Tanoesoedibjo, Deputy Minister of Tourism & Creative Economy Angela Tanoesoedibjo, and Chairwoman of MNC Fest 2019 Jessica Tanoesoedibjo.

MNC Fest 2019 is a collaboration amongst all business units in MNC Group. MNC Land organized a variety of exciting activities that embody the concepts of lifestyle, hospitality, and entertainment such as the Fun Golf and Fun Ride games and gave away prizes such as exclusive merchandises and a hotel voucher for Lido Lake Resort by MNC Hotel.



*Grand Opening Oakwood Hotel & Residence Surabaya*

## Grand Opening Oakwood Hotel & Residence Surabaya

MNC Land is proud to introduce Oakwood Hotel & Residence Surabaya – a world-class 5-star hotel on 9 September 2019, the grand opening was attended by Deputy Governor of East Java Emil Elestiyanto Dardak and Executive Chairman of MNC Group Hary Tanoesoedibjo attended the grand opening of the 5-star hotel located in Surabaya, East Java.

Emil Elestiyanto Dardak welcomed the new hotel, “the location of the hotel is very strategic, it is closed to Suramadu bridge and there will be a ring road in the east side that will connect with Juanda International Airport,” he said.

Executive Chairman of MNC Group Hary Tanoesoedibjo mentioned that Oakwood Hotel & Residence Surabaya is the first hotel developed by MNC Land in Surabaya, thus marking the first step for MNC Land in developing business in East Java, especially in the property sector.



*Prelaunch Trump Residences Indonesia*

## MNC Land & Trump Organization Held a Pre-Launch Event of Trump Residences Bali & Lido-Bogor

MNC Land and Trump Organization held a pre-launch event of Trump Residences Indonesia at the Grand Hyatt, Jakarta, on Monday (12/08/2019).

The pre-launch event was attended by the Executive Vice President of Trump Organization Donald Trump Jr., Executive Chairman of MNC Group Hary Tanoesoedibjo, and Chairwoman of MNC Group Liliana Tanoesoedibjo, along with the directors of MNC Group and invited guests.

As is known, Bali is a global market with a very diverse tourist appeal, while Lido, located near Jakarta has become one of the favorite vacation spot with cooler climate and beautiful scenery.

At the pre-launch event, Hary Tanoesoedibjo also said that he strongly supports investment in the country and also invited businessmen to invest in Indonesia.



◀ BOD Forum 2019  
All BOD at Lobby Lido Lake Resort

BOD Forum 2019 ▶  
Chairman of MNC Group &  
Director of MNC Land



◀ Grand Opening MNC x kolega  
All BOD MNC Land

Grand Opening MNC x kolega ▶  
Chairman & Chairwoman  
MNCGroup



◀ MNC Land Berbatik  
BOD MNC Land



◀ Grand Opening Oakwood Surabaya  
Chairman of MNC Group

Grand Opening Oakwood Surabaya ▶  
Deputy Governor of East Java &  
Chairman of MNC Group



◀ Grand Opening Oakwood Surabaya  
Director of One East Residence &  
Director of Oakwood Asia

MNC Sales Day ▶  
Chairman of MNC Group



◀ MNC Sales Day  
MNC Land Presentation



◀ MNC Fest 2019  
All Employees MNC Group

MNC Fest 2019 ▶  
Chairman of MNC Group with  
Governor of DKI Jakarta



◀ MNC Fest 2019  
Chairman of MNC Group

MNC Fest 2019 ▶  
Eco Fun Walk with Chairman &  
Chairwoman of MNC Group



◀ MNC Fest 2019  
MNC Land Activity



◀ Realestate Creative Awards 2019  
One East Residences as The Most  
Prestigious Apartment in East java

Pre-Launch ▶  
Trump International Indonesia  
Donald Trump Jr. with  
All BOD MNC Land



◀ Pre-Launch  
Trump International Indonesia  
Donald Trump Jr. with  
Hary Tanoesoedibjo &  
BOD MNC Land

Ceremonial Opening ▶  
ZTE Office at Park Tower



◀ Opening ZTE Office  
Chairman of MNC Group



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