

# THE LAND

BEYOND PROPERTIES

VOLUME 01 • AUGUST 2018



**BLACK  
BEAUTY**  
at AMED

*3 Reasons To Choose*  
One East Penthouse  
& Residences Collection

*Create The  
World-Class  
Communities  
& Lifestyles of Tomorrow*



As a leading property company in Indonesia, MNC Land has made strategic decisions aimed at achieving more progressive future. Towards this end, we have invested in the development of a number of flagship projects—MNC Lido City, MNC Bali Resort, and MNC Smart City—that we believe will realize the company's vision of "Creating the World-Class Communities and Lifestyles of Tomorrow."

In 2018, MNC Land has relaunched its online media with a fresh look. Now everyone can easily access information and updates about our property projects through our website, [www.mncland.com](http://www.mncland.com). We have introduced this e-magazine, "The Land," which will be published quarterly. Subscriptions are available through the MNC Land website.

Through these two new digital-based media, we will provide the most up-to-date and reliable information about MNC Land, along with the latest on style trends, travel destinations and more.

We hope this will prove useful to our customers, partners, and stakeholders as we look to the future with promise.

Regards,  
**Hary Tanoesoedibjo**  
Chairman MNC Group

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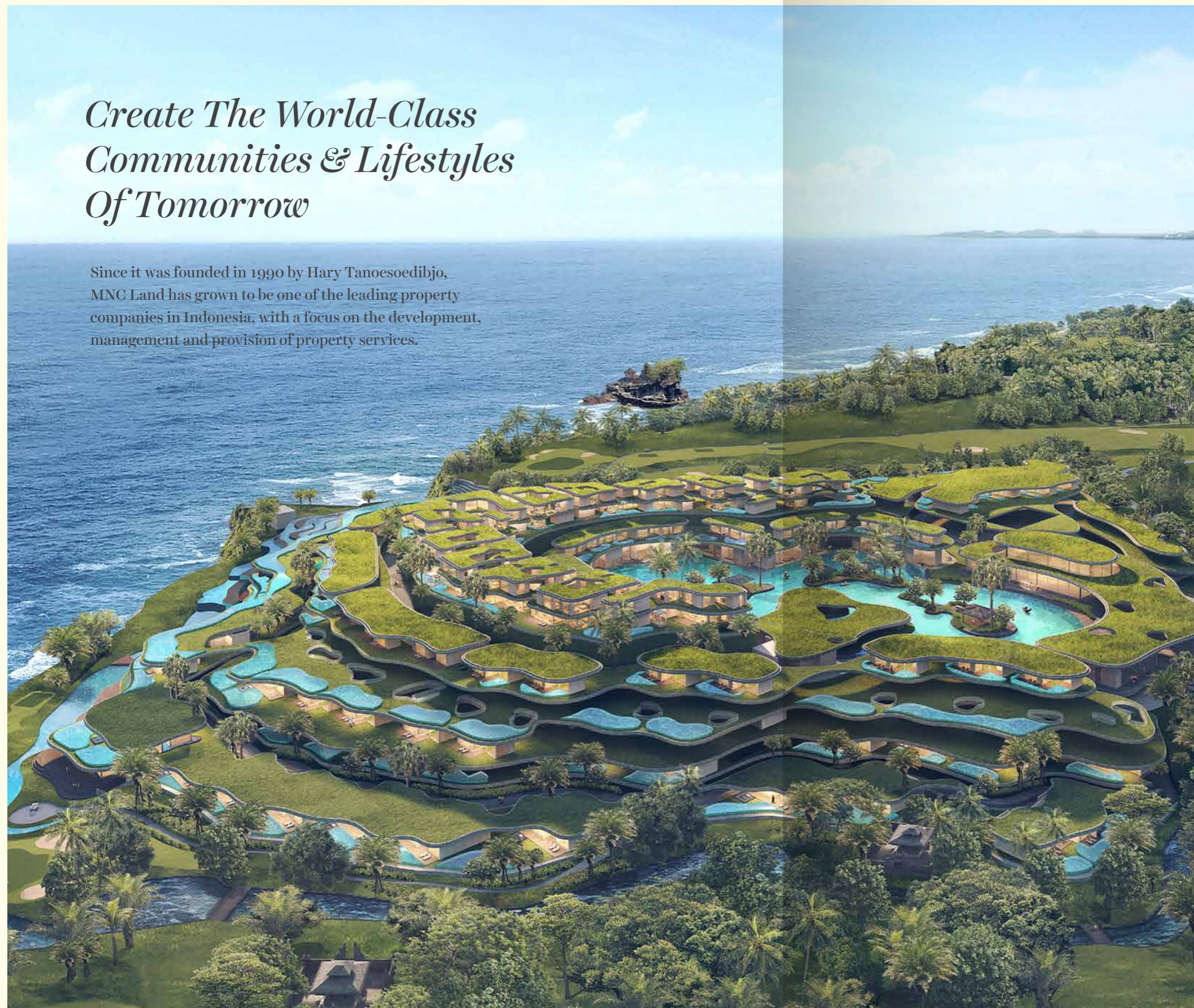
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# Create The World-Class Communities & Lifestyles Of Tomorrow

Since it was founded in 1990 by Hary Tanoesoedibjo, MNC Land has grown to be one of the leading property companies in Indonesia, with a focus on the development, management and provision of property services.



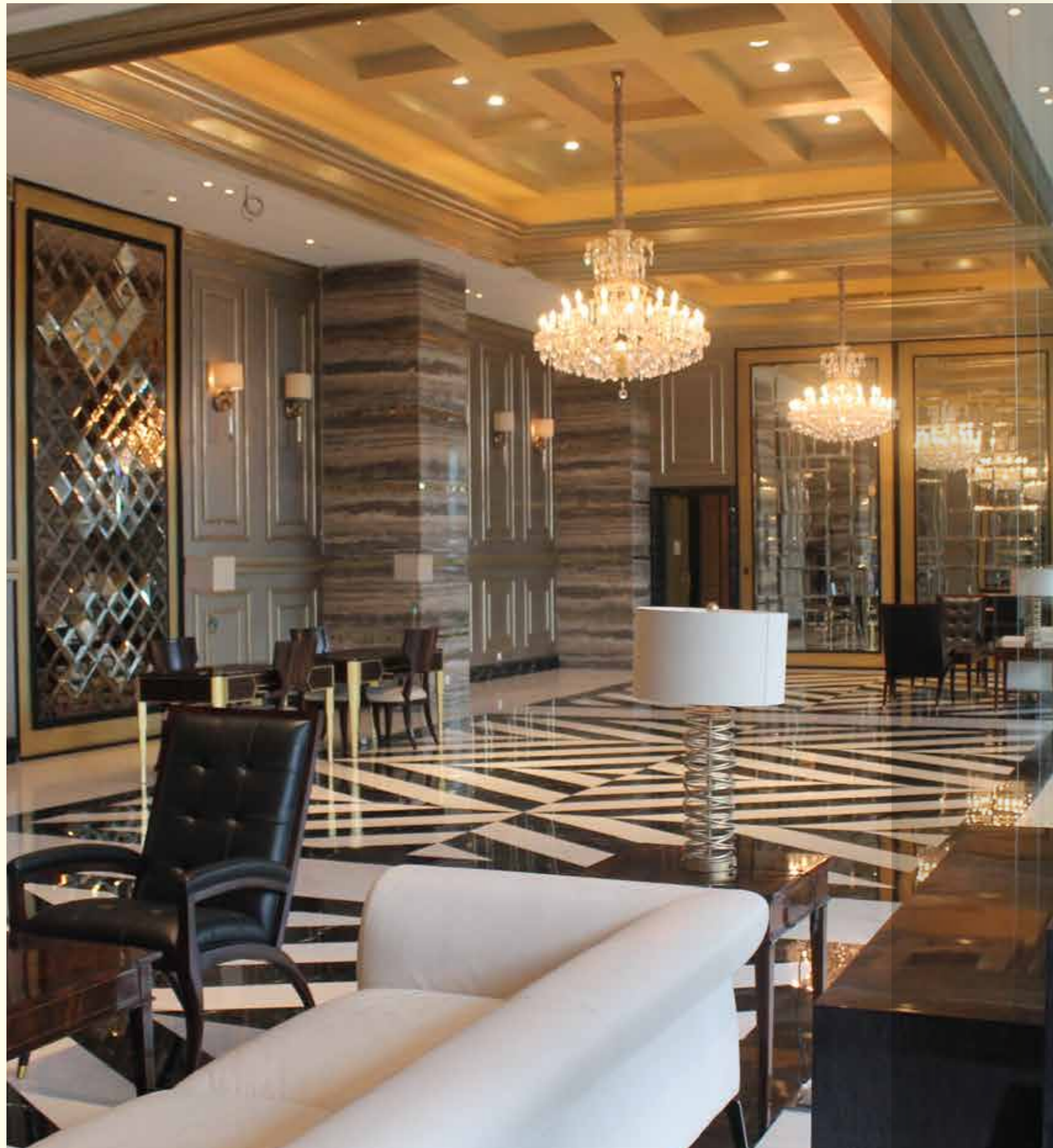
Aerial View of MNC Bali Resort • Image by MNC Land

In 2018, the company continues to transform in accordance with our vision to create the world-class communities and lifestyles of tomorrow. In May of this year, we celebrated the grand opening of our premier mixed-use development in Surabaya known as One East Penthouse & Residences Collection, and work is progressing well toward other slated openings later this year including the MNC Land Tower and Park Hyatt Hotel in Jakarta and Lido Lake Resort by MNC Hotel in Lido, Bogor.

Moreover, 2018 will see us focus on the development of three major lifestyle projects: MNC Lido City, MNC Bali Resort, and MNC Smart City. To deliver the best, we continue to collaborate with proven, world-class partners, including the Trump Organization. Both MNC Lido City and MNC Bali Resort will feature exclusive, super-luxury Trump hotels, golf clubs and residences, and we are proud to be the first to bring this prestigious, globally recognized hospitality and residential brand to Indonesia.

Concurrently, we are in the initial stages of planning MNC Smart City on 3,000 hectares in Greater Jakarta. Envisioned as the “City of the Future,” it will offer the convenience and comfort of sophisticated urban living and be located near dedicated LRT and BRT lines integrated with smart technology.

Through these projects, we are confident that we can deliver on our vision for a more progressive future that raises the quality of life for everyone in the community.



Lobby Strata One East Residences • Image by MNC Land

## one east

penthouse and  
residences collection

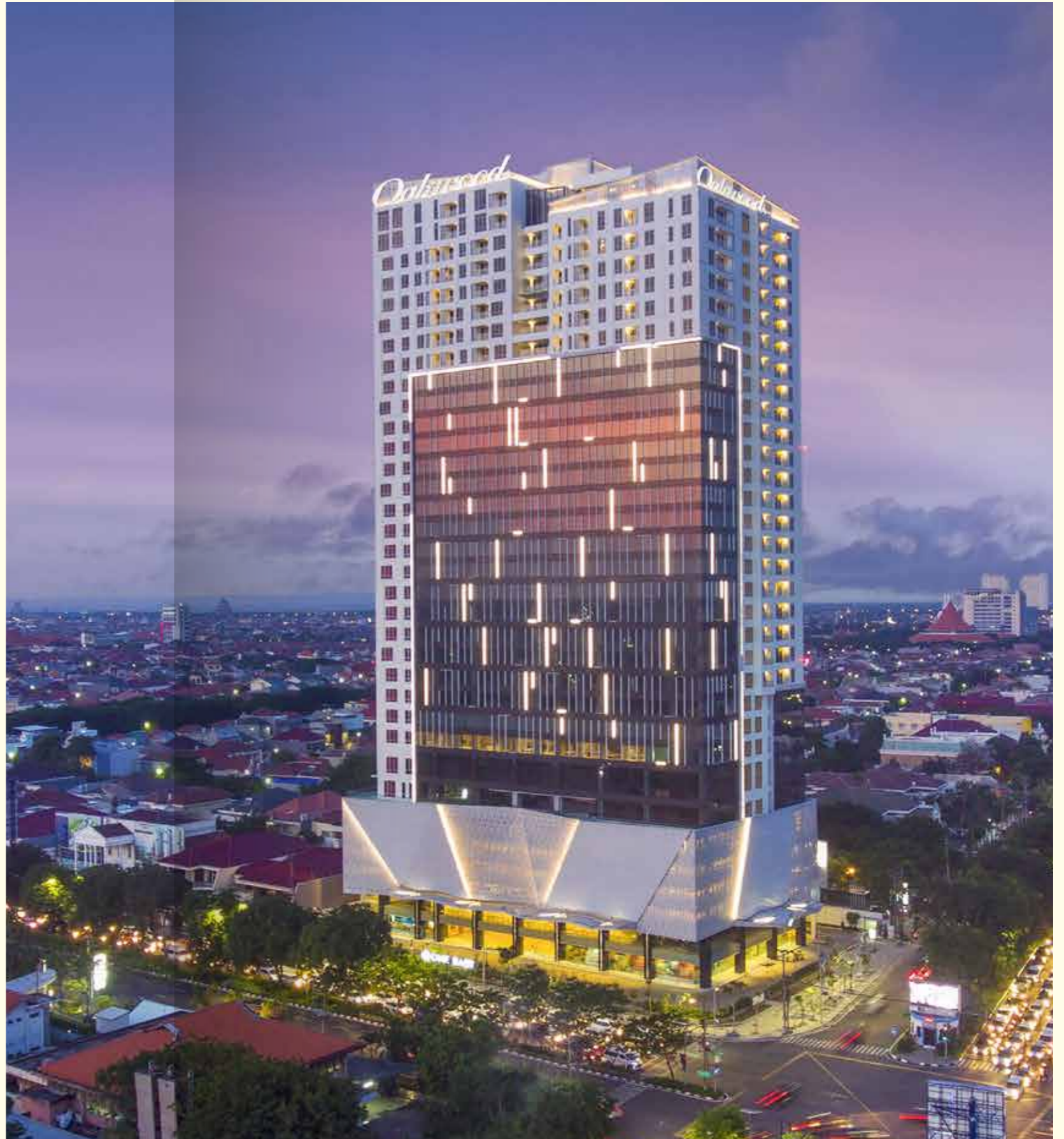


### THE LUXURY LANDMARK OF SURABAYA

Since its debut, One East Penthouse & Residences Collection has brought an international standard of luxury and lifestyle to Surabaya to meet the needs of today's discerning home owner. Designed in a modern contemporary style, its use of top-quality materials adds to the impression of luxury. It also offers a variety of world-class facilities that can be enjoyed at any time by residents and guests. For more details, visit [www.oneeast.co.id](http://www.oneeast.co.id).



1. Sky Lounge • Image by MNC Land 2. Master Bedroom • Image by MNC Land



3. Aerial View of One East Residences • Image by MNC Land



Interior Trump Residences • Image by MNC Land

# trump residences

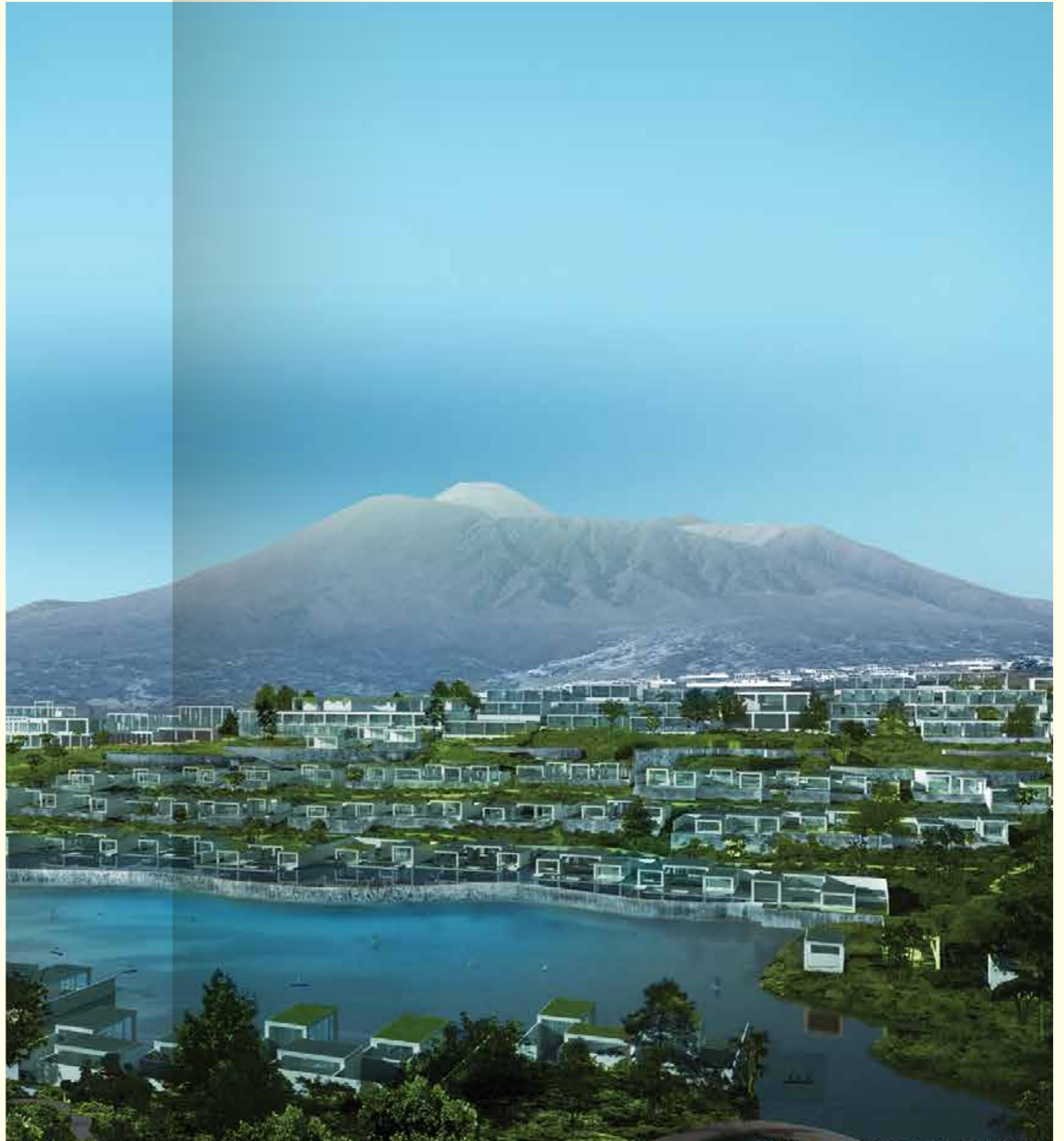


## A LIFESTYLE BEYOND COMPARE

Across the world, the most respected and prestigious addresses bear the Trump signature. Now MNC Land is preparing to debut two exclusive collections of super-luxury Trump-branded villas and condominiums in the most sought-after and scenic locations in Indonesia. Trump Residences Bali and Lido are designed to meet the exacting standards of quality, detail and perfection for which the Trump brand is renowned, offering an experience of unparalleled luxury and exquisite style. Each residence promises flawless, cutting-edge design created in collaboration with a team of award-winning, world's best architects and interior design firms. Residents will also be pampered with Trump's acclaimed personalized service and have access to a host of world-class privileges including Trump Golf Club Membership. Step into a world of indulgence at Trump Residences and experience a lifestyle beyond compare.



1. Trump Residences Bali • Image by MNC Land    2. Trump International Golf Course • Image by MNC Land



3. Aerial View of Trump Residences Lido • Image by MNC Land



## black beauty at amed

Bali's famed white sand beaches attract hordes of tourists. For a more exotic destination away from the crowds, discover the beauty of Amed Beach at the foot of Mount Agung.

Bali is renowned for its palm-fringed white sand beaches, but away from the popular tourist spots lies a beach of another kind. Located on the Eastern tip of Bali, Amed Beach features coarse, black sand derived from the volcanic eruptions of nearby Mount Agung, giving it a unique and exotic beauty.

But the black sand on the coast of Amed is not the only special attraction for tourists. The coastline is an underwater playground with a magnificent trove of coral reefs that draw lovers of diving and snorkeling worldwide.

Only 10 meters from the shore, you'll find coral reefs teeming with tropical marine species such as triggerfish, black snapper, banner fish and others, along with colorful marine flora. About 15

meters from shore is another favorite dive spot where Japanese patrol boats sank during World War II.

With the scenic backdrop of Mount Agung and some of the most dramatic sunrises in all of Bali, it's no wonder Amed Beach captures the hearts of all who visit. Keen to have an experience that's comparable to a beach holiday at the famous Black Sand Beach in Vik, Iceland? Enjoy Amed Beach—located on the eastern coast of Bali in the village of Amed, Abang District, Karangasem Regency. It's about three hours from the Tanah Lot Temple or MNC Bali Resort, the biggest and most luxurious resort in Bali, currently under development by MNC Land.



*Aerial View of Amed Beach • Image by Shutterstock*



*Coral Reefs in Amed • Image by Shutterstock*



*Japanese Wreck, Favorite Diving Area • Image by Shutterstock*



*Where Greatness Starts,*  
THE NEW OFFICE TOWERS  
& LIFESTYLE CENTER

Nestled in Mega Kuningan within the prominent golden triangle district of Jakarta, the preferred business address for major corporations, financial institutions and international representative offices, Sopo Del Office Towers & Lifestyle Center is an integrated mixed-use development, comprising of office space, premium retail, and international brand hotel Hyatt Place. Brought to you by trusted names, this leading smart property with a superb location makes a one-stop lucrative investment.

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[www.mncland.com](http://www.mncland.com)



*Living Room, Junior Suite • Image by MNC Land*

## 3 Reasons To Choose One East Penthouse & Residences Collection

Debuting as the most luxurious building in East Surabaya, One East Penthouse & Residences Collection boast many advantages for new home owners.

Located on Jalan Raya Kertajaya Indah, just meters from Middle-East Ring Road (MERR), the newly launched One East Residences brings international standards of luxury living to Surabaya for the first time. Below are three advantages that One East Residences offers to potential residents and property investors.

#### White Glove Services

Working with dedicated hotel-chain Oakwood, One East Residences offered 5-star hotel services at your door, from valet to family catering service.



*Private Gym • Image by MNC Land*

#### Investment Value

Half-furnished in contemporary classic style, users can get 2-year free service charge or 8% annual rental guarantee for 2 years.

#### Privacy

One East Residences is a true luxury property that offers every resident greater safety and personal space. The Residences come completed with 24-hour access control, dedicated parking space and a broad array of amenities including a private gym, private cinema, fine dining restaurant & cafe, rooftop infinity pool & sky lounge, multi-function hall, and kids playground, for ultimate comfort and convenience.



Signing MOU MNC Land & BNN RI • Image by MNC Media Management

## MNC Land to Partner National Anti-Narcotics Agency (BNN)

**MNCLand.com** - MNC Land's subsidiary PT Lido Nirwana Parahyangan and the National Narcotics Agency of the Republic of Indonesia (BNN) have signed a Memorandum of Understanding (MoU) on land grants and land use in the Lido area, West Java, Thursday (December 19, 2017).

The signing of this MoU was represented by Mr. Hary Tanoesoedibjo as the Chairman of MNC Group and Mr. Komjen Pol. Drs. Budi Waseso as the Head of BNN. In the future, as a follow up to this MoU, MNC Land with BNN will conduct further collaboration

regarding the comprehensive planning of infrastructure development related to the Prevention, and Eradication of Abuse and Illegal Circulation of Narcotics and Narcotics Precursor (P4GN).

MNC Group and MNC Land are committed to combating the spread of drug abuse in Indonesia and assisting its stakeholders in drug eradication activities. With the signing of this MoU, BNN and MNC Land are optimistic that they can create a healthy Indonesia, safeguarded from the misuse of narcotics and drugs.

## MNC Group CSR Donates for Children

**MNCLand.com** - As part of MNC Group's 28th anniversary celebration, MNC Peduli Foundation donated books to the Child-Friendly Integrated Public Space (RPTRA) in Kebon Sirih, Menteng, Central Jakarta. The ceremonial giveaway was done by Chairman of MNC Group, Hary Tanoesoedibjo. In his speech, Hary Tanoe said he was very pleased about the delivery of the books, as they will benefit the children and the surrounding communities.

"As many as 150 books have been donated here, and I am happy to meet all of you!" said Hary Tanoesoedibjo, Monday (October 30, 2017). The children and communities around RPTRA Kebon Sirih were enthusiastic about receiving the books.

The book giveaway is a part of the 1001 Books Program by MNC Group in support of a literate and intellectual nation. The books are being distributed in public reading parks across Indonesia.



Hary Tanoesoedibjo & BOD MNC Group, CSR Program Donates for Children • Image by MNC Land

## MNC Land and Partners Visit Projects at Lido and Bali

**MNCLand.com** - To support the project development needs of Lido and Bali, MNC Land together with partner operators, contractors and designers, conducted a review of the location (October 2017).

Partners for MNC Lido City and MNC Bali Resort include the Trump Organization (operator of hotels, resorts, residential, and golf), Oppenheim Architectur Design (architect & design), HBA (designer), Phil Mickelson Design (golf designer Bali), Ernie Els Design (golf designer Lido), EDSA (masterplan), PAI (architect),

MCC (infrastructure), Arcadis (quantity surveyor), METAKOM (mechanical, electrical, plumbing), Cipta (Contractor), and BITA (infrastructure).



Project Visit Lido • Image by MNC Land



Grand Opening Ceremony of One East Residence • Image by MNC Land

## The Grand Opening Ceremony of One East Penthouse & Residences Collection at Surabaya

**MNCLand.com** - The first apartment and luxury hotel with international standards in East Surabaya has officially started the operation. One East Penthouse & Residences Collection is a luxury residence that combines the concept of premium residence, 5-star hotel & residence by Oakwood, and a fine dining restaurant & cafe.

On Saturday (May 5th, 2018), MNC Land held a Grand Opening Ceremony of One East Penthouse & Residences Collection titled "The Jewel of the East". The event was attended by Chairman of MNC Group, Mr. Hary Tanoesoedibjo and Mrs. Liliana Tanoesoedibjo. This event was also enlivened by the performance of singer/celebrity Syahrini, motivator James Gwee, and MC Daniel Mananta.

Prior to the Grand Opening Ceremony, One East Residence also held a media gathering and fashion show on Friday (May 4th, 2018) with the theme of "A Touch of the East" with leading fashion designers: Jeanny Ang, Diana Couture and Elizabeth Njo May Fen. The show was attended by Ferry Salim, Sendy Yusuf, Amelia Salim and many of Jakarta & Surabaya's socialites.



Signing MOU Project Lido • Image by MNC Land

## MNC Land & South Korea Construction Company Sign MoU for MNC Lido City

**MNCLand.com** - PT MNC Land Tbk through its subsidiary PT Lido Nirwana Parahyangan (LNP) signed a Memorandum of Understanding (MoU) with South Korean construction company PT Posco E&C Indonesia. This partnership will focus on the first phase of construction of a six-star hotel, high-end residences and golf course in Lido.

This agreement was signed by MNC Lido City Managing Director Andrian Budi Utama and President Director of Posco E&C Indonesia Cha Seong Cheol at the Grand Ballroom of Ritz-Carlton Hotel Mega Kuningan, Jakarta, on Thursday (9/11/2017). The signing ceremony was attended by MNC Land Commissioners and Directors Amir Abdul Rachman and Erwin Andersen, as well as the Minister of Public Works and Housing (PUPR) Basuki Hadimuljono.

MNC Lido City is a project of MNC Land located in Lido, Bogor, which has spectacular natural scenery. MNC Lido City will be an iconic live, work, and play destination on 3,000 hectares of land. It is intended to set the standard for entertainment and world-class premium lifestyle facilities. MNC Lido City will also feature an integrated Theme Park Resort, offering a perfect day out for visitors of all ages.

# TRUMP ORGANIZATION

World-Class Partners  
of MNC Lido City  
& MNC Bali Resort

The Trump Organization is responsible for many of the world's most recognized developments. Trump is renowned for its leadership in real estate development, sales and marketing, and property management representing the highest level of excellence and luxury in residential, hotels, mixed use and golf course properties. Superior quality, detail and perfection are the standards that Trump demands throughout its projects, and the Trump branded properties at MNC Bali Resort and MNC Lido City are no exception. Once completed, Trump Residences Bali and Lido will be a destination within themselves, raising the bar on super luxury living for the ultimate lifestyle.



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The Grand Opening Ceremony One East Penthouse & Residences Collection Surabaya



MNC Land and South Korea Construction Company Sign MOU for MNC Lido City



MNC Land to Partner National Anti-Narcotics Agency (BNN)



MNC Group CSR Program Donates for Children



MNC Land with Partners Visit Projects at Lido and Bali



# ONE EAST

PENTHOUSE & RESIDENCES COLLECTION



PROPERTY & BANK  
AWARD 2014

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APARTMENT IN EAST JAVA



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BEST AREA FOR  
LUXURY APARTMENT  
EAST JAVA



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### LUXURY LANDMARK OF SURABAYA

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- Multifunction Hall
- Private Cinema
- Sky Lounge
- Private Gym
- Kids Playground

#### SECURE & HI-TECH

- Public area Wi-Fi Hotspot
- 24 Hour Security
- CCTV

**5** ★ ★ ★ ★ ★  
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FACILITIES



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**Oakwood.**  
Residence

**MNC**  
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redefining tomorrow >